

A black and white photograph of a high-speed train moving through a tunnel. The train is blurred due to motion, creating a sense of speed. The tunnel walls and tracks are also blurred, converging towards a bright light at the end of the tunnel.

Takeda—On the Move in the U.S.A.

Presented February 7, 2017

Our Priorities Built on Our Values – Takeda-ism



Takeda-ism

Integrity Fairness Honesty Perseverance
誠実 公正 正直 不屈

Our Four Priorities



規

一、公ニ向ヒ國ニ奉スルヲ第一義トスルコト
一、相和キ力ヲ協セ互ニ忤ハサルコト
一、深ク研鑽ニ黽メソノ業ニ倦ミサルコト
一、質實ヲ尚ヒ虚飾ヲ慎ムコト
一、禮節ヲ守リ謙讓ヲ持スルコト

以上

Our Footprint is Global



**Global Pharma
Company**



70+
Countries with
market presence



**6 key
markets**

Japan / U.S. / Europe /
China / Russia / Brazil



30k+

Employees worldwide



#1 Pharma
Company
in Japan



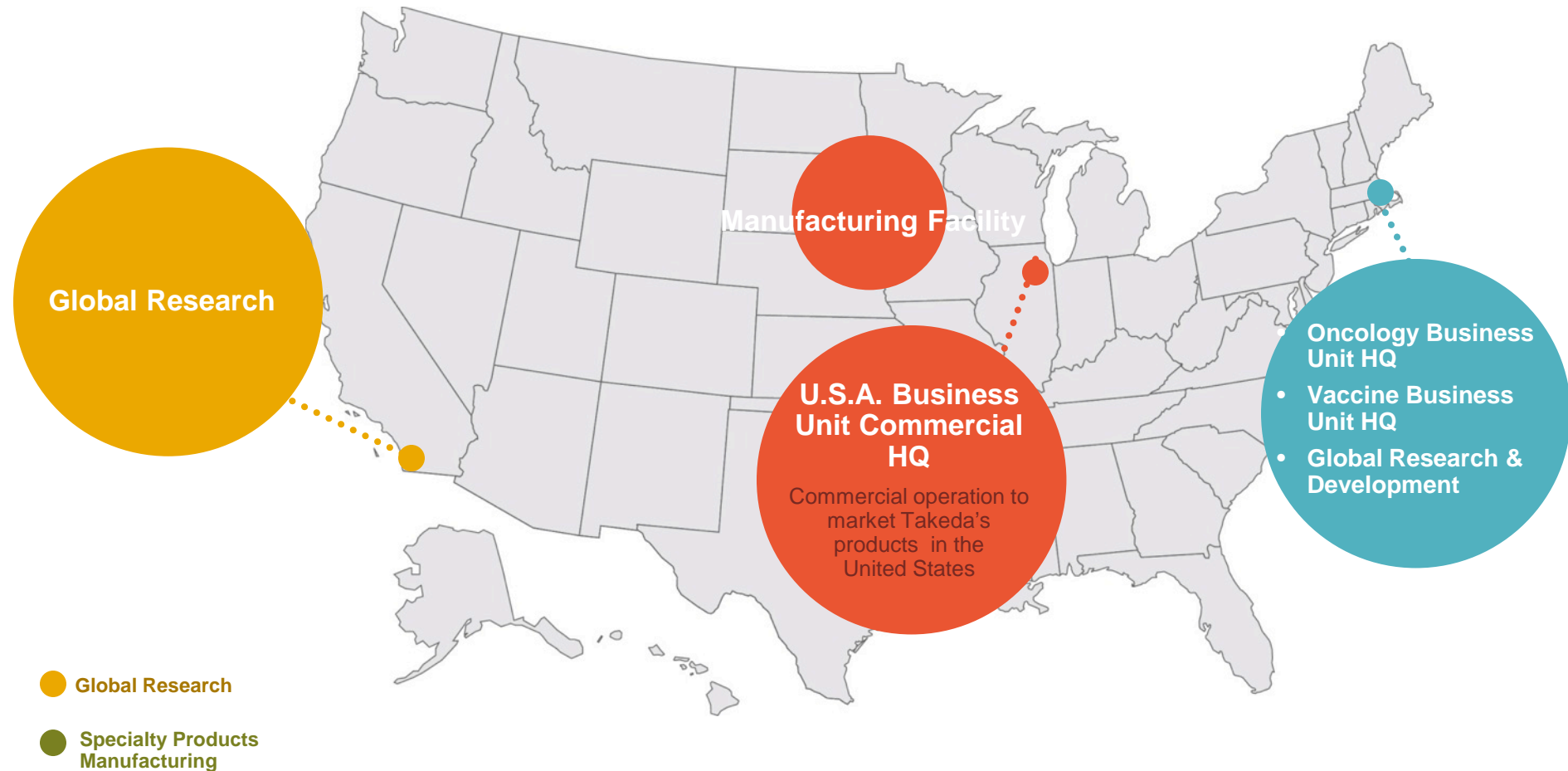
FY2015
\$14B USD



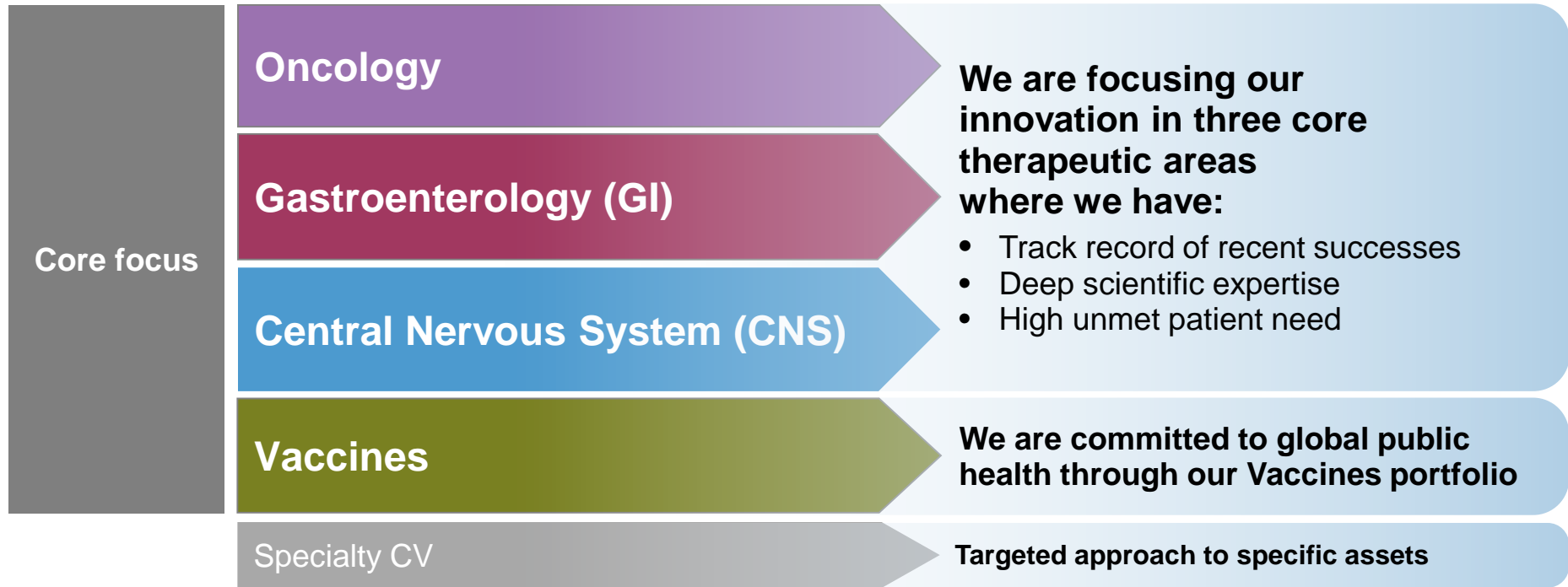
Our Coast-to-Coast Presence



Takeda has a strong commitment to the U.S. with more than 5,000 employees across multiple business units. Have full value chain capabilities: manufacturing, research, development and commercialization.



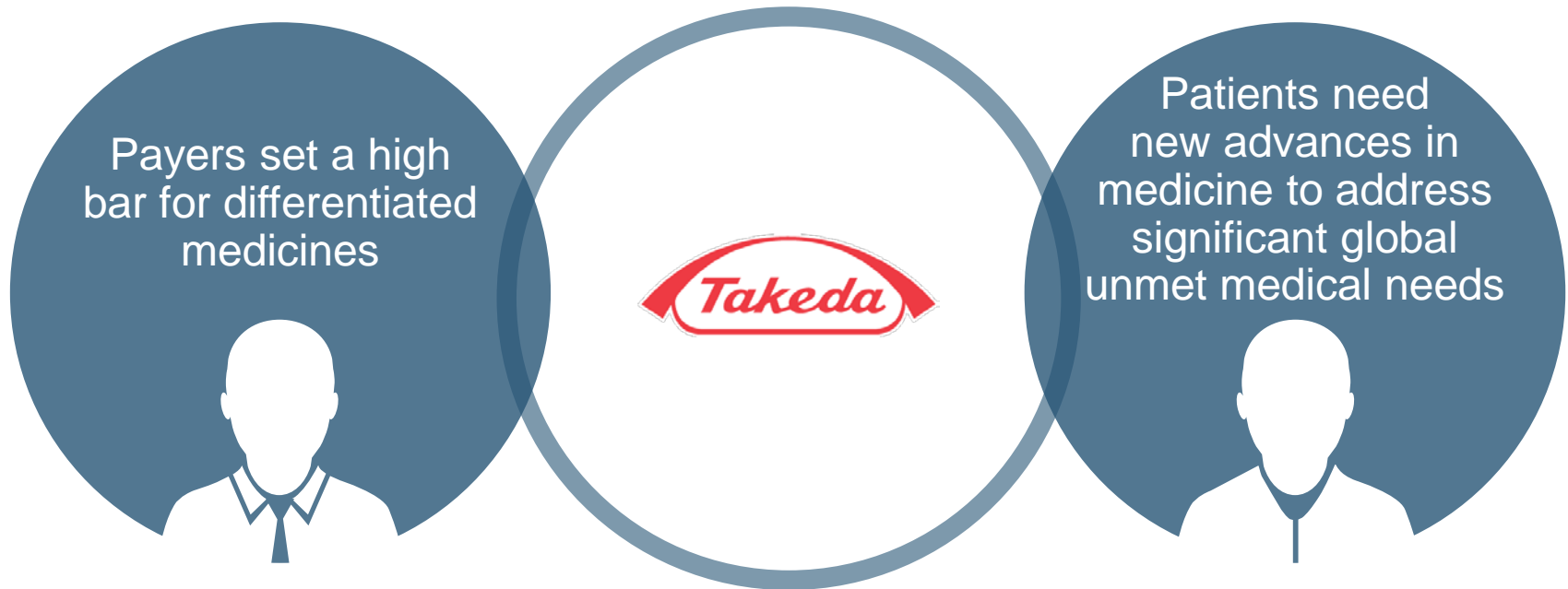
We are focusing our efforts in the therapeutic areas where we want to be at the cutting edge of innovation



Deprioritized

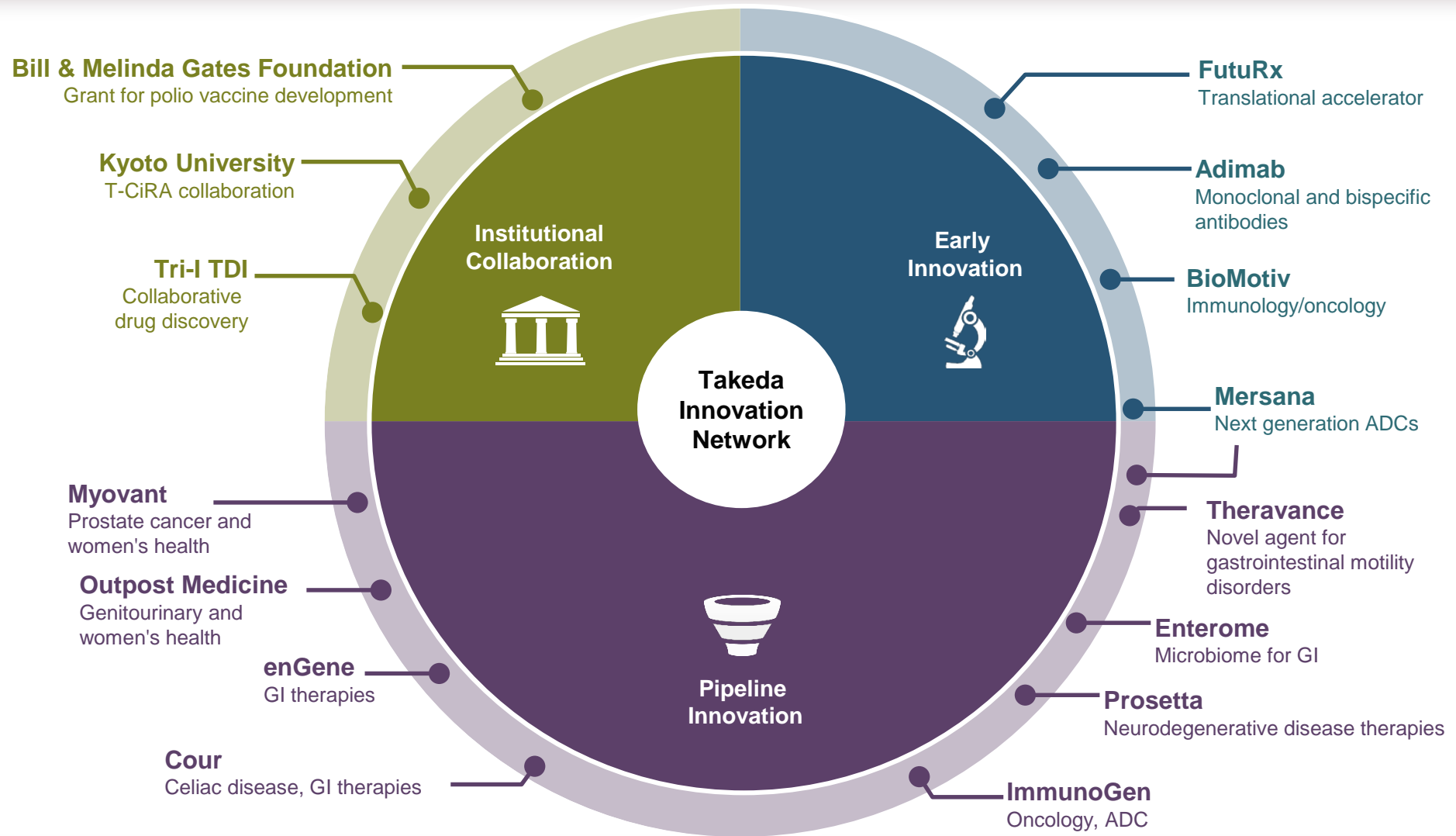
Autoimmune Diseases (such as psoriasis, RA)¹
Respiratory
Nephrology
Metabolism
Women's Health and General Medicine²

Breakthroughs in science and medicine have led to increasing demand for innovation



Takeda will address this demand with a patient-centric, science-based strategy for world class R&D

We are building a network through innovative models to become among the best partners in the industry



STRATEGIC INTENT — 5 years

We deliver customer-centric solutions that combine innovative medicines with valuable data, education and support to improve the lives of patients.

STRATEGIC IMPERATIVE — 2 years

Partner for Access

Create tailored partnerships with key stakeholders to improve patients' ability to get our medicines. Focus on insurers, Integrated Delivery Networks and Pharmacy Benefit Managers in the U.S.

Invest to Win in Specialty

Develop best in class capabilities in key account management, access and reimbursement, patient support, provider education and evidence generation.

Drive Commercial Innovation

Use multi-channel promotion within the work/life flow of our customers to maintain strong volume growth. Focus on consumer activation, patient adherence and provider confidence in disease and product.

Ensuring Access to Innovation



- Address barriers to paying for value

- Retain Medicare Part D protected class provision for most vulnerable patients

- Support efforts to limit step therapy requirements without clinical merit

- Preserve patient protections through ACA repeal/replace

- Takeda's Help at Hand

Better Health, Brighter Future



Presented February 7, 2017

Takeda Pharmaceutical Company Limited